

# Executive Development Programme

The Executive Development Programme (EDP) develops global business executives who can lead collaboratively and innovatively in today's rapidly changing environment.



**R390 000 per delegate (VAT incl)**  
International Module – Visa's, flights and accommodation will be in addition to the fee above.



**Senior Level Executive**



**30 hrs of virtual classroom time**  
**3 days immersive experience in New York**  
**3 days at Duke University / Duke Fuqua**  
**2 in-person simulated experiences +**  
**6 individual coaching sessions**

## About the Programme

The programme is designed for mid to senior level executive positions or senior executives holding responsibility for corporate or divisional strategy and implementation; senior executives who are expected to drive organisational sustainability and growth through innovation and sector leadership and operate on the global stage.

## Why consider the Duke CE EDP?

This programme creates leaders who can authentically lead self and others, in the context of the global and local environments of business and, more importantly, the communities in which they operate.

**Experiential Learning:** Participants learn by doing and processing experiences. Our program involves extensive use of Metaphoric Experience™, an approach pioneered by Duke Corporate Education.

**Faculty:** World-class thought leaders from around the globe. We draw on business school and university faculty as well as coaches, facilitators, actors, consultants, industry experts, executives, and others that form our Global Educator Network.

**Company Visits:** Dialogue with globally-leading companies, discussing real and applicable business issues.

## Programme Highlights



Blended learning with 10 x 180 min Virtual Masterclass sessions over 5 months, classroom-based learning, 6 x one-on-one coaching and 24 hrs of self-paced learning



Global best practice via the International travel module



Leading Duke CE international and local faculty



Practical assignments to help you finish the programme with implementable strategies



Dual certification from Duke CE and Duke University's Fuqua School of Business

*Our thought leadership defines us;  
Our content distinguishes us; and  
Our commitment to strategic innovation and holistic design thinking differentiates us.*

### About Duke CE

Executive education is only as effective as the business need that it solves. At Duke CE, our primary differentiator is an immersive, locally relevant but globally inspired leadership experience engineered for impact.

### Ranked #1 Worldwide

The Financial Times has ranked Duke Corporate Education #1 worldwide in custom executive education in its 2023 Executive Education Ranking.

**80+**

Countries Delivered

**1,500+**

Global educators

**Level 1**

BBBEE Status

**10,000+**

Programmes completed

**300,000+**

Learners engaged

## Duke CE Thought Leaders



**Amy Herman**  
Author of *Art of Persuasion* and  
Duke CE educator



**John Sweeney**  
Change Specialist  
and Duke CE  
educator



**Herman Singh**  
Digital Transformation,  
Global Trends Specialist  
and Duke CE educator

## Programme Design

### Module 1 - People Leadership

March – April 24  
(180min Virtual Classes)

#### Modular Outcomes:

Realign your leadership style to lead as an authentic, self aware and transparent leader that can shift both their personal and team's mindset

- Navigate your personal leadership shifts to become a more transparent, self aware and authentic leader
- Shift mindsets, shift gears – create strategies to bring each other on the journey
- Science of the brain in authentically leading self and others
- In-person decision making and personal leadership simulation
- Inter-module self-paced learning
- 2 x coaching one-on-one

### Module 3 - Contextual Leadership

July – August 24  
(180min Virtual Classes)

#### Modular Outcomes:

Analyse and develop sustainable strategies that lead to competitive business growth

- Explore mega trends shaping ecosystems
- Use data to map business alternatives
- Adapt business strategies through game theory
- Test your business strategies in a business simulation
- Inter-module self paced learning
- 2 x coaching one-on-one

### Module 2 - Business Leadership

May – April 24  
(180min Virtual Classes)

#### Modular Outcomes:

Design and implement innovative customer-centric products, systems and processes with a diverse and inclusive human centered approach.

Shape your business as a component in an ecosystem and lead digital change through the organization.

Understand the impact of ESG on business strategy.

- Learn to lead diverse talent through an authentic people-centered approach
- Build consumer-driven digital business models
- Navigate and lead change through established business ecosystems
- Explore ESG and its impact on business strategy
- Inter-module self-paced learning
- 2 x coaching one-on-one

### Module 4 - International Travel Module

New York, and Durham, North Carolina

September 24  
(180min Virtual Classes)

#### Modular Outcomes:

Observe global best practices and align the organization's local strategic drivers to position the organization for innovation-driven growth and sector leadership

- New York – Innovation in action | 3 days
- Duke Fuqua Business School – Business negotiation skills | 3 days